

# News Release

August 2019

## Acuity Unified Communications partners with Loway

Acuity Unified Communications, a leading communications provider of next generation business class voice and data solutions in the UK, has become an official Loway reseller partner.

Loway is a worldwide leading provider of solutions for call-centres based on the Asterisk PBX technology.

Acuity works with a wide range of customers with call centres from 10 seats up to large operations with over 350 seats. Its customers include public utilities, emergency services, retail chains, leasing and insurance firms to name but a few.

"We need to ensure that we have ultimate flexibility when designing our call centres and Loway's products give us this. We are able to customise the solution exactly to the customer's requirements through our own, in-house development team, so it's a win-win all round," said John Dowbiggin, Acuity's Managing Director. "As a Loway customer for several years, becoming an enhanced official reseller partner builds our expertise across the Loway product suite and further extends our commitment to delivering the best customised call centres in the UK."

Acuity offers its services from privately-owned independent platforms located across multiple UK data centres, designed with High Availability, Business Continuity and regulatory compliance in mind.

The Loway board of management said it welcomes Acuity's UC team of experts in the worldwide family of resellers as a strong, first class, Loway partner.

[acuityuc.com](http://acuityuc.com)